CyberUSA to Empower Defense of USA Businesses as Cybercrime Skyrockets

CyberUSA Urges Public and Private Cyber Organizations to Come Together and Share Resources to Ensure Better Cyber Defense for All.

Columbia, Md. — November 21, 2024 — As we approach the new year, CyberUSA is working with its affiliates to prepare policy recommendations for the incoming Trump Administration to help combat the rising tide of cybercrime and emerging threats expected in 2025. This is an exclusive opportunity for CyberUSA affiliates and their members to provide insights into the most pressing security issues faced by public and private organizations alike. CyberUSA, a trusted resource since 2016, is stepping up its efforts in the cybersecurity landscape to provide organizations with the vital resources and collaborative platforms needed to combat increasingly sophisticated threats.

The global cost of cybercrime in 2024 is estimated to reach $9.2 trillion, underscoring the urgency of CyberUSA's mission. Since its inception in 2016, CyberUSA has been dedicated to strengthening the protection of digital assets and is committed to building on this foundation. The organization's role in uniting regional, state, corporate, and national cyber organizations offers a much-needed platform for information-sharing and collaboration in an increasingly dangerous digital landscape.

  With our increased reliance on software, especially cloud-based platforms, comes increased security risk," said CyberUSA Advisory Board Chairman Phil Bond, a former US Undersecretary of Commerce for Technology.   The statistics have shown that the economic and strategic damage from cybercrime continues to increase. The global cost of cybercrime will reach $15.6 trillion by 2029 according to Statista. Lest we forget, perpetrators increasingly include organized crime, terrorists, and state-sponsored actors."

Amplifying Cyber Defense Through Collaboration

CyberUSA is dedicated to fostering collaboration and breaking down silos in cybersecurity by providing a national threat-sharing platform. This platform gives organizations access to curated, vetted intelligence and actionable insights that can make a real difference in protecting against threats.

This renewed call for collaboration highlights the urgency of defending against escalating cyber threats in an increasingly connected world. "By fostering cooperation and sharing critical information across public and private sectors, organizations can collectively strengthen the nation's cybersecurity resilience," commented CyberUSA's incoming

Executive Director Adam Rak. "This unified approach will help protect vital infrastructure, safeguard sensitive data, and ultimately secure the future of digital innovation in America."

As CyberUSA's newly appointed executive director, Rak brings to the table over 20 years of cybersecurity advocacy experience in government, the private sector, and associations. Part of his mandate is to lead the CyberUSA team in ramping up their ability to execute on initiatives.

Laura Baker, executive director of CyberWyoming, which is one of the state-level members of CyberUSA, said, Recommitting to the CyberUSA network enables us to securely exchange programs and information nationwide, collaborating with trusted partners across the CyberUSA community."

 CyberTexas (CyTX) is very enthusiastic and excited about the renewed energy and commitment from CyberUSA," said Executive Director and former Congressional Fellow Joe Sánchez. We are proud to stand beside the thoughtful leadership team of Phil Bond, Adam Rak, and David Powell as we move forward together to tackle the evolving landscape of cybersecurity. We are eager to exchange insights with CyberUSA s network and further elevate the cybersecurity education initiatives we ve honed over the past two decades. Our programs have consistently developed next-generation cybersecurity talent and educators to strengthen our nation's cybersecurity workforce — an area of growing importance that we re thrilled to expand through this partnership."

Facing the Cybersecurity Challenges Ahead

Commenting on the goals of the organization, CyberUSA Vice Chairman David Powell said, CyberUSA remains steadfast in its mission to improve the nation s cybersecurity resilience. From small businesses to large enterprises, the need for trusted, reliable resources has never been greater. By uniting cyber organizations across the country, CyberUSA is ensuring that no organization, regardless of size, is left behind."

CyberUSA invites technology councils, chambers of commerce, cyber groups, public and private organizations, ISAOs, and other trust-based organizations to join its network and be part of this **nationwide movement** to strengthen America's cyber defense.

For more information, or to register your organization, visit CyberUSA s website.

About CyberUSA

CyberUSA is a trusted forum where American organizations can collaborate on solutions to protect us all. By transcending local, state, and national security silos, we ensure that leaders and practitioners have the best possible resources to safeguard their assets.

CyberUSA membership amplifies cyber defense effectiveness through a community of communities that scales and accelerates information sharing to an unprecedented level. Membership provides access to reliable resources available nowhere else, including a national threat-sharing platform. The organization is dedicated to proactive coordination of public and private efforts to shape the education, innovation, and policy landscapes at the regional and federal levels.

For more information about CyberUSA, visit https://www.cyberusa.us/

For media inquiries, please contact:

Barbara Soifer

CyberUSA Public Relations

Email: bsoifer@virtualinc.com

Tel: +1 908.625.2285

Jennifer Priest

CyberUSA Public Relations

Email: jpriest@virtualinc.com

Tel: +1 613.816.0128